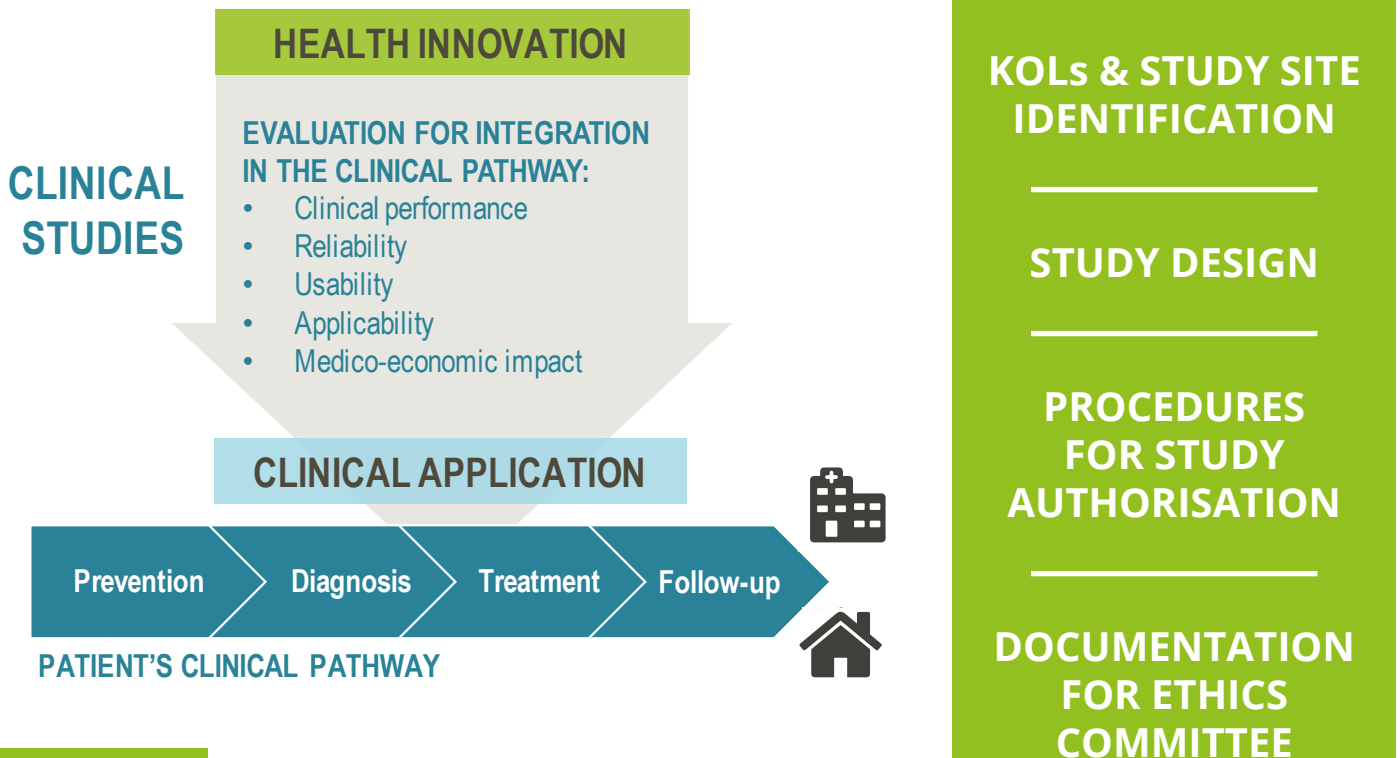


Turning Innovation into Patient Benefit



YOU ARE

A company active in Pharma, Biotech, or Medtech, a health league, a hospital or a private clinic willing to:

- Prove the reliability and cost-effectiveness of your product versus gold standard methods
- Evaluate the usability and applicability of a new technology

...for prevention, diagnosis, treatment & patient follow-up at the hospital or at home.

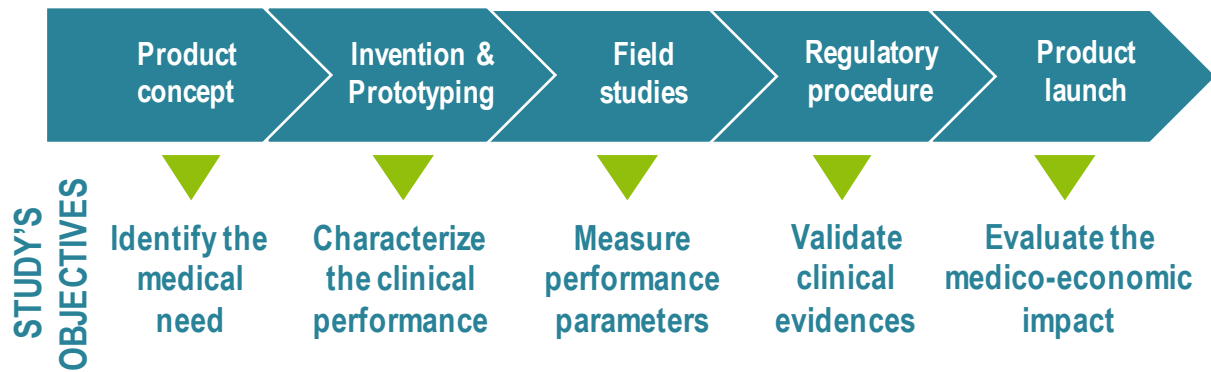
WE OFFER YOU

Consulting services:

- Market characterization
- Medical need & feasibility surveys
- Literature review
- Study design
- KOLs and investigational site identification
- Procedures for authorisation of clinical trials

Medical writing services:

- Survey and analysis reports
- Documentation for submission to the Ethics Committee
- Scientific reports and publications



BUSINESS CASE 1

Context: a Swiss health association wants to run an observational study at the hospital to prove the reliability of a wireless-connected device for the monitoring of patients affected by a chronic disease.

Vivactis roles & deliverables:

- Study conception (type of study, number of patients, study outcomes, principal investigator identification...)
- Study synopsis
- Edition of the documentation for submission to the Ethics Committee (study protocol, informed consent form, case report form, patients and healthcare professional questionnaires)
- Final study report

BUSINESS CASE 2

Context: A Medtech company wants to investigate the usability for general practitioners of their new device for screening purposes.

Vivactis roles & deliverables:

- Define the type of study to be conducted
- Identify physicians willing to participate in the study
- Submission to the Ethics committee
- Train physicians on the use of the device (development of the training material)
- Organization of a campaign to recruit patients
- Scientific publication of the study results

CONTACT US

Vivactis Switzerland is a **biomedical communication agency** specialized in healthcare and life sciences and member of **Vivactis Group**.

We are active in product launch & marketing strategies, medical and scientific marketing & communication, medical education, conception of clinical studies, direct-to-patient communication, and scientific support for investors.

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