



BOOST YOUR
TEAM'S
PERFORMANCE
WITH **AI**

askanio 

— Empowering Pharma with AI —



info.askanio.com



TURN EVERY INTERACTION WITH HCPs INTO A VALUABLE OPPORTUNITY

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askanio is an AI-powered platform that supports sales reps and MSLs throughout their training journey.

- Simulations and role play
- Support in handling objections
- Optimization of visit preparation
- Personalization of content based on the physician's profile
- Communication assessment and improvement suggestions
- Progressive development of communication and scientific skills



Enhancing Skills

Strengthen field team readiness by improving the quality of interactions with HCPs
Identify potential training gaps
Promote stronger adherence to the scientific message



Reliability and Accuracy

Uses exclusively company-approved information and materials, ensuring accuracy and consistency, with a personalized approach based on specific needs



Security and Compliance

A closed and secure system that protects proprietary company information and ensures data confidentiality



BOOK A DEMO